



La Sentinelle Ltd is recruiting a Digital Sales Executive

Responsibilities

- Possess strong sales skills to enable the assessment of client needs and propose appropriate digital solutions
- Assist in educating our clients on the power of digital media (web, mobile, radio, video) to continue to grow digital business opportunities
- Develop a strong grasp of our expanding digital product portfolio to increase knowledge throughout the sales organisation
- Understand the sales life-cycle and work directly in the field to research and cultivate leads to build a strong pipeline of growth
- Focus on continuously meeting and exceeding monthly sales goals
- Network within the digital community to promote LSL digital services
- Utilise entrepreneurial mind-set to manage clients through creative communication and marketing strategies that engage local businesses and enhance their belief in digital marketing

Other requirements:

- A keen interest in digital, mobile, and all things web
- Ability to work in a team
- Strong communication skills
- Fluent in both English & French
- 'Can-do' attitude – willing to try new things and learn
- Minimum 2 years working experience

Please send your CV and portfolio to digital@lasentinelle.mu by 6th April 2015.